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MEDIA ADVISORY

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ASPIRE, ACHIEVE, CELEBRATE!
GOH CHOK TONG YOUTH PROMISE AWARD
&
ANUGERAH MENDAKI
AWARD PRESENTATION CEREMONY 2015

In celebration of **Excellence**, MENDAKI will be **honouring exceptional accomplishments in the academic and non-academic fields** as we award outstanding students at the Goh Chok Tong Youth Promise Award and Anugerah MENDAKI Award Presentation Ceremony 2015. The two events will take place on Saturday, 12 September 2015, from 10.00 am to 4.30pm. The events will be separated by a lunch break.

(Annex A and Annex B refers)

The Goh Chok Tong Youth Promise Award which will be held in the morning, will honour **its 50th recipient** since its introduction in 2005. This year's ceremony will see us celebrating six remarkably talented young individuals in various fields such as film and design, and niche fields like culinary and theatre.

In the afternoon, Anugerah MENDAKI will honour recipients for three award categories for the first time. The accolade will be awarded to **Madrasah students in the PSLE category, Diploma students from the LASALLE College of the Arts and Nanyang Academy of Fine Arts (NAFA) in the Anugerah Khas category, and First Class honours graduates from the LASALLE College of the Arts / Nanyang Academy of Fine Arts (NAFA) in the Anugerah Cemerlang category.**

Minister for Communications and Information and Minister-In-Charge of Muslim Affairs, Dr Yaacob Ibrahim will be gracing both events as Guest-of-Honour.

Your reporting crew is invited to cover the event. Details are as follows:

Event	Goh Chok Youth Promise Award & Special Achievement Award for Excellence (Non-Academic) Award Presentation Ceremony 2015
Day/	Saturday, 12 September 2015
Date	10.00am to 12.00pm
Time	
Venue	Singapore Polytechnic <u>Auditorium</u> 500 Dover Road S139651

Event	Anugerah MENDAKI Award Presentation Ceremony 2015
Day/	Saturday, 12 September 2015
Date	2.00pm to 4.30pm
Time	
Venue	Singapore Polytechnic <u>Convention Centre</u> 500 Dover Road S139651

**Goh Chok Youth Promise Award & Special Achievement Award
Presentation Ceremony 2015**

**Saturday, 12 September 2015
10.00am – 12.00pm**

Singapore Polytechnic Auditorium

Programme Outline

Time	Programme
9.00am	Arrival of Guests
10.00am	Arrival of Minister Dr Yaacob Ibrahim <i>Minister for Communications and Information, Minister-In-Charge of Muslim Affairs and Chairman of Yayasan MENDAKI</i>
10.05am	Opening Performance
10.15am	Presentation of Awards <ul style="list-style-type: none"> - Special Achievement Award for Excellence (Non-Academic) <ul style="list-style-type: none"> - Goh Chok Tong Youth Promise Award - Goh Chok Tong Youth Promise Award Alumni
11.05am	Closing Performance
11.15am	Reception Doorstop Interview
12.00pm	End of Event

Anugerah MENDAKI 2015

Saturday, 12 September 2015
2.00pm – 4.30pm

Singapore Polytechnic Convention Centre

Programme Outline

Time	Programme
1.30pm	Arrival of Guests
2.20pm	Arrival of Minister Dr Yaacob Ibrahim <i>Minister for Communications and Information, Minister-In-Charge of Muslim Affairs and Chairman of Yayasan MENDAKI</i>
2.30pm	Opening Performance
2.55pm	Presentation of Awards <ul style="list-style-type: none">- Anugerah MENDAKI- Anugerah Khas MENDAKI- Anugerah Cemerlang MENDAKI- Special Achievement Award for Excellence
4.00pm	Valedictorian Speech
4.15pm	Reception Doorstop Interview
4.30pm	End of Event