



YM 2.9.3.1
18 April 2018
Release 04 / April 2018

MEDIA ADVISORY

CATALYSING THE DIGITAL TRANSFORMATION IN THE MALAY/MUSLIM VOLUNTARY SECTOR

Riding on the digital revolution that is impacting the way we work, play and live, Yayasan MENDAKI will be holding a sharing session with the Malay/Muslim Organisations (MMOs) and community leaders as part of efforts to spearhead and catalyse the community's move towards digital transformation.

The event will also showcase three presentations on the different aspects of digital transformation and how these organisations have or will be leveraging on digital technology in their work. Mr Syed Ismail, Principal at SAS Institute will focus on the impact of data analytics in improving service delivery whilst Mr Ali Mahmood, CEO of PPIS will share on PPIS digital journey.

Dr Yaacob Ibrahim, Minister for Communications and Information, Minister in-Charge of Cyber Security and Minister-In-Charge of Muslim Affairs will be gracing the event.

We cordially invite your reporters, cameramen and photographers to lend coverage to this event. Opportunities for interviews will be made available. Details of the event are as follows.

Digital Transformation Sharing with MMOs
Saturday, 21 April 2018
12.00pm to 2.00pm
Legacy Centre , #07-13 37, Jalan Pemimpin, Singapore 577177

Please RSVP your attendance to the following officer by 5.00pm on Friday, 20 April 2108

Detailed programme is also attached in ANNEX A for your reference. Thank you.

Contact Person:

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Digital Transformation Sharing with MMOs

Saturday, 21 April 2018
 12.0pm to 2.00pm
 Legacy Centre , #07-13
 37 Jalan Pemimpin
 Singapore 577177

Time	Programme
12.00pm	Registration & Reception
12.15pm	Event starts
12.15pm	Arrival of GOH: Dr Yaacob Ibrahim <i>Minister for Communications and Information, Minister-In-Charge of Cyber Security, Minister-In-Charge of Muslim Affairs and Chairman of Yayasan MENDAKI</i>
12.15pm	Opening Address by GOH
12.25pm	Presentation I How Data Analytics Benefit Organisations in Service Delivery Mr Syed Ismail Ahmad Principal, SAS Institute
12.40pm	Presentation II MENDAKI Digital Journey Mr Zuremi Sukri, Senior Manager Digital Transformation, Yayasan MENDAKI
12.50pm	Presentation III PPIS Digital Journey Mr Mohd Ali Mahmood CEO PPIS
1.05pm	Panel Discussion.

Panellists are:

1. Minister Dr Yaacob Ibrahim
2. Mdm Rahayu Buang, CEO Yayasan MENDAKI
3. Ms Catherine Chong, Deputy Director, IMDA
4. Mr Alwi bin Abdul Hafiz, Chairman Digital Transformation Steering Committee

Moderator: Mr Abdul Wahab Yusof
VP, Asia Forescout Technologies Inc
Member, Digital Transformation Steering Committee

1.40pm	Presentation of Tokens of Appreciation
1.50pm	Door Stop Interview
2.00pm	Programme Ends