



Mdm Zuraidah Abdullah

*Chief Executive Officer (CEO), Yayasan MENDAKI
(From March 2020 to present)*

Mdm Zuraidah Abdullah, is the CEO of MENDAKI from April 2020. She first held the CEO post from 2007 to 2009. Throughout her time in MENDAKI, she has overseen the development, review and implementation of policies, strategies as well as more than 50 programmes annually, contributing to the development and uplift of the educational, economic, and socio-cultural conditions of the Malay/Muslim community. Mdm Zuraidah served in the Singapore Police Force from 1986 to 2020 and was the first woman to become a Senior Assistant Commissioner of Police.



Mdm Zulaiha Yusuf

*Deputy CEO, Yayasan MENDAKI
(From January 2018 to present)*

Mdm Zulaiha, is the Deputy CEO of MENDAKI. She oversees the Engagement Group, which is the pillar of MENDAKI's outreach efforts through the satellite centres at the heartlands and youth spaces at the ITE colleges. Mdm Zulaiha also oversees the Partnerships, Planning and Corporate Logistics Management departments from the Vital Group. In 2019, she set up the Youth Mentoring Office under M³ (MENDAKI, MUIS and PA-Mesra) to build a strong mentoring culture and ecosystem, where youth are connected and actively contributing to the aspiration of a Community of Success. Prior to her current position, she was the Chief Operating Officer of MENDAKI (2015-2017). She is currently a Social Service Fellow and serving on the Board of the Films Appeal Committee (Infocomm Media Development Authority), Total Defence Award Evaluation Board (Singapore Armed Forces), Adult Probation Case Committee (Ministry of Social & Family Development) and the Alliance for Action to Strengthen Marriages and Family Relationships (AFAM).



Dr Noraslinda Zuber

*Deputy CEO, Yayasan MENDAKI
(From May 2024 to present)*

Dr Noraslinda Zuber is a certified Human Resource (HR) practitioner (IHRP-SP) with the Institute of HR Professionals with more than 20 years of experience in HR and people development, including experience in sectoral HR, organisational development, service and corporate management. Her latest role prior to joining MENDAKI, was as Director, Innovation and Transformation Office, Corporate Development Group at the Ministry of Trade and Industry. This role had given her exposure to innovation and change management.

She is also a trained coach and has been actively coaching and mentoring public service and private sector employees. She is no stranger to the community. She had served at Majlis Ugama Islam Singapura (MUIS), also on secondment, as Director Human Capital from 2016 to 2022. She holds a PhD in Malay Studies, Masters in Southeast Asian Studies from the National University of Singapore and Master of Science specialising in HR from Dublin University.